

## Call of Beauty Privacy Policy

This privacy policy will outline how our organization uses the personal data we collect from you when you use our website, or give us information in person as part of a consultation.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- What are cookies?
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- What types of cookies do we use?
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- Privacy policies of other websites
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### **What data do we collect?**

Call of Beauty collects the following data:

- Personal identification information (Name, email address, phone number, etc.)
- Relevant personal information relating to your treatment
- Your IP Address if completing an online form or questionnaire

### **How do we collect your data?**

You directly provide Call of Beauty with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.
- Voluntarily complete an email or online consultation form, details will be confirmed in person at the Salon before any treatment commences

### **How will we use your data?**

Call of Beauty collects your data so that we can:

- Process your order, manage your account.
- Email you with special offers on other products and services we think you might like.
- Retain your details and treatment details as required by the terms of treatment insurance policies

### **How do we store your data?**

Call of Beauty securely stores your data at Call of Beauty, 86A The Hundred, Romsey, Hampshire SO51 8BX, in a secure fashion with restricted access.

Call of Beauty will keep any Online Data on UK only Data-Servers

All data and records will be retained only as necessary or required by our insurance policies, but in any case not more than 7 years. Once this time period has expired, we will delete your data by removing the records from the server, or by safe destruction of paper records.

## **Marketing**

Call of Beauty would like to send you information about products and services of ours that we think you might like, but will not pass your information to any other third party.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Call of Beauty from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes, please contact us via our website.

## **What are your data protection rights?**

Call of Beauty would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** - You have the right to request Call of Beauty for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** - You have the right to request that Call of Beauty correct any information you believe is inaccurate. You also have the right to request Call of Beauty to complete information you believe is incomplete.

**The right to erasure** — You have the right to request that Call of Beauty erase your personal data, under certain conditions.

**The right to restrict processing** - You have the right to request that Call of Beauty restrict the processing of your personal data, under certain conditions.

**The right to object to processing** - You have the right to object to Call of Beauty's processing of your personal data, under certain conditions.

**The right to data portability** - You have the right to request that Call of Beauty transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [data@callofbeauty.co.uk](mailto:data@callofbeauty.co.uk)

Call us at: 01794 514513

Or write to us: Call of Beauty, 86A The Hundred, Romsey, Hampshire SO51 8BX.

## **What are cookies?**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

## **How do we use cookies?**

Call of Beauty uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

## **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- **Functionality** — Call of Beauty uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** — Call of Beauty uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Call of Beauty sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with

our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

### **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### **Privacy policies of other websites**

The Call of Beauty website may contain links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

### **Changes to our privacy policy**

Call of Beauty keeps its privacy policy under regular review and places any updates on its website. This privacy policy was last updated on 19 June 2022.

### **How to contact us**

If you have any questions about Call of Beauty's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [data@callofbeauty.co.uk](mailto:data@callofbeauty.co.uk)

Call us: 01794 514513

Or write to us at: Call of Beauty, 86A The Hundred, Romsey Hampshire. SO51 8BX

### **How to contact the appropriate authority.**

Should you wish to report a complaint or if you feel that Call of Beauty has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Online at [www.ico.org.uk](http://www.ico.org.uk)

or

Via - <https://ico.org.uk/make-a-complaint/complaints-and-compliments-about-us/>

or by telephone helpline on 0303 123 1113